

# WHICH CAMERA IS RIGHT FOR YOU?



## STEP 1: SELECT YOUR CAMERA TYPE

Will the camera be inside or outside?

**INSIDE**

**OUTSIDE**

Will you be monitoring one direction or multiple directions?

Will you be monitoring one direction or multiple directions?

One Direction

Multiple Directions

One Direction

### DOME



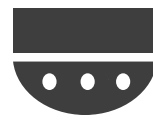
- Commonly found inside businesses
- Compact and aesthetically pleasing
- Popular in retail to deter theft

### PTZ



- Viewable area limited to where the camera is currently pointed
- Camera can turn all the way around and tilt up and down
- Found inside and outside of businesses
- Smart tracking to track people and/or vehicles
- Super low-light imaging
- Powerful optical zoom lenses

### ePTZ



- 360° viewable area
- Uses fisheye lense or multiple lenses
- Digitally pans, tilts and zooms
- PTZ + ePTZ ybrid cameras available
- Comprehensive coverage without blind spots

### BULLET



- Commonly found outside businesses
- Durable
- Weather-proof
- Increased IR ranges for night
- Excellent low light color processing

## STEP 2: DETERMINE CAMERA DETAILS

Are you replacing old cameras?

**YES**

**NO**



**COAXIAL**  
Coaxial Cable

Coaxial cameras transmit video via coaxial cable. A coaxial cable has a single copper wire surrounded by an insulated sheath. It is a common cable used to connect homes to cable TV and internet providers.



**IP**  
Ethernet Cable or Wireless

IP cameras transmit video via an Ethernet cable. Some also transmit wirelessly via Wifi. An ethernet cable is commonly used to connect a desktop computer to an internet router.

### WHAT RESOLUTION DO I NEED?

Wondering what the difference between 1080P and 4MP? Or 4CIF and 4K? It all comes down to pixels or size of the video. The more pixels give you a bigger image and a clearer picture. For reference, most high definition TVs are 1080P.



#### COAXIAL

Effective horizontal pixels x vertical pixels.

- **VGA** 640 x 480
- **4CIF** 704 x 480
- **720P** 1280 x 720
- **1080P** 1920 x 1080
- **3MP** 2048 x 1536

#### IP

Effective horizontal pixels x vertical pixels.

- **1.3MP** 1280 x 1024
- **2MP** 1920 x 1080
- **3MP** 2048 x 1536
- **4MP** 2688 x 1520
- **6MP** 3072 x 2048
- **8MP/4K** 4096 x 2160
- **12MP** 4000 x 3000

Want to work with a Koorsen expert to select the perfect cameras for you business?