



# SAVING LIVES THROUGH TRAINING & EDUCATION

## PROGRAM OVERVIEW

The Kasey Program is a philanthropic organization established in 1995 to bring fire and life safety skills to children of all ages in a fun and memorable way. The program is sponsored by Koorsen Fire & Security and is run by retired fire fighter, Jeff Owens.

With the use of black Labrador Retrievers, talented song writing, and guitar-playing fire fighter, Jeff Owens uses song and demonstration to inspire audiences of all ages to learn and retain important fire safety tips and lifesaving skills. The program reaches roughly 400,000 children each year and has been accredited to saving at least 17 lives since it was founded.



## FIRE SAFETY LESSONS LEARNED—Entertaining Format

By using the natural bond between child and dog, the Kasey Program holds childrens' attention while it delivers lifesaving information in a lively, entertaining format that includes safety songs. During the program, Kasey demonstrates how to:

Stop, drop  
and roll.



Feel a door to see  
if it's hot before  
opening it.



Know two  
ways out of  
every room.



Tell an adult if you  
find matches  
or lighters.



Crawl under  
smoke  
to escape.



Call 911 when  
you have an  
emergency.



Have a meeting  
place outside  
your home.



# PROGRAM DETAILS



## SCHEDULING THE KASEY PROGRAM

The Kasey Program performs more than 400 shows a year. We highly recommend scheduling the program at least three months in advance to ensure availability. To reserve your spot, please visit [www.koorsen.com/kaseyprogram](http://www.koorsen.com/kaseyprogram).



## PROGRAM REQUIREMENTS

The Kasey Program has a few site requirements to ensure a fun and safe learning environment for the children.

- **Performance area: 20' x 20'**  
Note: If performance area is elevated, it must be 30' x 30' to ensure dog safety.
- **Set-up: 60 minutes if sound system is required, 30 minutes if no sound system required.**
- **Electric: 1 separate, 20 amp, 110 electrical circuit power within 100 feet of performance area.**
- **Power at site is the responsibility of the venue.**

### Is there a fee for the program?

Koorsen Fire & Security is the primary sponsor of the Kasey Program allowing the program to be free of charge in most cases. If there are any additional expenses not covered by the Kasey Program we will review those charges at the time of booking the program at your facility. These additional costs will be addressed on a case by case basis.

### Does the Kasey Program accept donations?

Yes. The Kasey Program is a non-profit organization (501c3). Donations are always welcome and help us to further deliver the message to more. Please make checks out to The Kasey Program.

### What age range is the program designed to reach?

The program has been designed to reach and teach preschool through 6<sup>th</sup> grade.

### What is the length of the program?

The length of the program varies from 30 minutes for preschool to 45-50 for a school convocation/assembly.

### Do you use real dogs?

Yes, the Kasey Program will involve 2 to 3 female black Labrador Retrievers.

## FREQUENTLY ASKED QUESTIONS

